

**61st Annual National Conference  
“Collaboration for Maximum Impact with Applied Learning Focus”**

**April 10, 11 and 12**

**Hosted by**

**President Sheree Utash**

**WSU Tech, Wichita, Kansas**

**Details available on ATEA registration page**

[**Trade Show and Sponsorship Registration**](event-5518982)

The American Technical Education Association (ATEA) and host Dr. Sheree Utash are pleased to announce the 61st Annual National Conference. We would be honored for you to be a sponsor of this conference. As a sponsor at the 2024 National Conference, you will have access to over 200 key decision makers and significant visibility in promotional information through emails to our 2500 network. Participants at the conference will be looking for viable and affordable equipment, software, training units, and other resources. Attendees are respected education authorities who initiate projects and programs. There are several sponsorship opportunities available.

**SPONSORSHIP TYPES**

**4 Conference Platinum Sponsor $10,000**

**Sector Platinum Sponsor**

**Platinum is the preeminent conference sponsorship or sector sponsorship.**

* Acknowledgement on the ATEA website as a Platinum sponsor, including your company logo and on all conference materials including photo of company leader or leaders.
* **2 Trade Show booths**
* 5 complimentary registrations
* Full page ad on digital program
* Sponsor profile in the conference program with website link in digital format
* Acknowledgment in all conference marketing materials
* Opportunity to personally greet attendees at the Trade Show Opening
* Recognition via prominent place in all conference materials at the conference

**6 Gold Sponsor $5,000**

**Gold is the premier conference or sector sponsorship.**

* Acknowledgement on the ATEA website as a Gold sponsor, including your company logo
* 2 Trade Show booth
* 3 complimentary registrations
* Sponsor profile in the conference program with website link.
* Acknowledgement in all conference marketing materials
* Recognition at the beginning of each conference day or in the sector session—if a session sponsor

**15 Silver Sponsor $3,000**

* Acknowledgement on the ATEA website as a Silver sponsor, including your company logo
* 2 complimentary registrations
* 1 trade show booth
* Sponsor profile in the conference program
* Acknowledgement in all conference marketing materials
* Logo visible at the conference general session.

**20 Bronze sector sponsor $2,000**

* Acknowledgement on the ATEA website as a Bronze Sector sponsor, including your company logo
* Acknowledgement in all conference marketing materials with website link.
* 1 complimentary conference registration
* 1 trade show booth

**SPECIAL SPONSORSHIPS**

**ATEA Awards Program—company name in title of the Awards Program $5,000**

**Register online at www: ateaonline.org or through this form. We will contact you for full information.**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Organization\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Level of Sponsorship\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Payment method\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Please attach logo for all levels and for Platinum or Gold photo of CEO or Person to be featured. Questions, please contact Sandra Krebsbach, ATEA Executive Director** [**skrebsbach@dunwoody.ed**](mailto:skrebsbach@dunwoody.ed) **or 612-381-3315.**