Becky Roe

Shasta College Economic & Workforce Development Division

Senior Project Coordinator – Forest Health & Logging

Becky is a communications, workforce development and community partner professional. She focuses on partnering with educators, administrators and economic development agencies to build bridges between the emerging workforce, regional partners, community organizations and career opportunities across the region.

With over 20 years of experience in business and communications, Becky’s philosophy is simple: show and tell. Show real world jobs and tell real world stories.

Becky is proud to serve on the Rural Economic Development Steering Committee/Wood Utilization Work Group of California’s Forest Management Task Force. She also serves on the Sierra Pacific Foundation Scholarship Committee.

Prior to joining the Shasta College EWD team in the fall of 2019, Becky expanded her knowledge and understanding of the forest products industry with Sierra Pacific Industries in a workforce development and communications role.

Becky and her husband, Jeff, live in Redding, CA. She is a proud mom to their two daughters. She and Jeff love to spend time with friends and family and explore the beautiful landscapes the North State has to offer.